



Welcome to Izindaba (which is Zulu for news in case you were wondering).

This is our new monthly trade newsletter where we will update you on the latest news, product developments, hints and important pieces of information from SAA.

Read on and learn more!

Destination spotlight - Discover Harare: The Heartbeat of Zimbabwe













Nestled in the northern part of Zimbabwe, Harare the capital city, is the cultural and economic heartbeat of the nation. For travelers seeking an authentic African experience filled with vibrant culture, warm hospitality, and untapped tourism treasures, Harare offers a gateway to the country's soul, hence also known as the "heartbeat of the nation".

A City Alive with Culture and History

Harare's charm lies in its vibrant street life, contemporary art scene, and strong sense of identity. The National Gallery of Zimbabwe is a must-visit for art lovers, showcasing contemporary African art and sculpture. Meanwhile, the Zimbabwe Museum of Human Sciences offers insights into the country's pre-colonial history, archaeology, and ethnography.

Music and dance are central to Harare's cultural fabric. Traditional mbira performances, local jazz bands, and popular sungura music regularly light up venues across the city.

Must-See Attractions in Harare and surrounding areas

Harare boasts of a rich selection of tourism attractions that are too good to be true. Wildlife sanctuaries and nature reserves offer a unique opportunity to see and interact with wild. The National Heroes Acre, a national monument, provides a panoramic view of the city and a deep dive into Zimbabwe's liberation history. Nature lovers will appreciate the Harare Botanical Gardens, home to more than 900 species of wild trees and shrubs, as well as the Cleveland Dam which is twined with Haka Game Park, located just outside the central business district.

Activities to Enjoy

Beyond sightseeing, Harare is a hub for a variety of tourism activities. Guided city tours give visitors a closer look at the city's historic buildings and local life. Foodies can indulge in Zimbabwean cuisine with traditional dishes like sadza and braaied meats served at local traditional restaurants.

Golf enthusiasts can tee off at premier courses, while nightlife lovers can enjoy upscale lounges, jazz clubs, and rooftop bars offering a mix of local and international flairs.

Exploring Beyond the City

Harare is also an ideal base for exploring surrounding areas. Just under an hour away, Domboshava Caves feature ancient rock art and scenic granite outcrops that are perfect for hiking and photography. The Mazowe Dam and Resort Area offers a tranquil retreat with opportunities for Boat cruises, zip line and birdwatching among others, while the shores of Lake Chivero are a haven for bird lovers and families.

Why visit Harare

For travelers seeking a fresh destination to explore, Harare offers a blend of urban sophistication, cultural depth, and nature-based experiences. English is widely spoken, and the local people are known for their warm hospitality and friendliness. The city features reliable mobile and internet connectivity, and a growing selection of world-class hotels, lodges, and serviced apartments, high end shopping malls, vibrant markets, international restaurants, and quality healthcare facilities. Whether it's cultural discovery, adventure, culinary exploration, or relaxation, Harare stands out as a destination waiting to be experienced. It's time to immerse yourself in a city that embodies the spirit of destination Zimbabwe.

(This article was supplied by the Zimbabwe Tourism Authority)

Why Settle for Premium Economy? SAA's Mixed cabin fare reminder

If you're quoting Premium Economy at around AUD 5,000 or Business Class at upwards of AUD 10,000, why not offer your clients a smarter alternative? Introducing our Mixed Cabin Fare – fly Premium Economy domestically in AU and Business Class on SAA for only AUD 3,990 + taxes. That's *more comfort, more value*, and a *better overall experience* – all for less than most standard Premium Economy fares.

Next time you're quoting – ask the question: Why settle when you can upgrade for less?



- For a presentation on how to sell, Please CLICK HERE

South Africa vs. The Best – An alternative that stacks up!





Think you know South Africa? Think again. It rivals some of the most sought-after destinations on the planet - and often exceeds them, with far fewer crowds and better value. Here's how it stacks up:

Wine Regions

South Africa vs. France / Napa Valley

- **Cape Winelands** (Stellenbosch, Franschhoek) offer world-class wines, boutique estates, and dramatic mountain scenery.
- You'll get tastings from just \$5, gourmet food pairings, and no over-tourism, think Napa quality without the Napa price tag.

Wildlife Safaris

South Africa vs. East Africa (Kenya/Tanzania)

 Unlike Kenya or Tanzania, South Africa offers Big Five safaris with easier logistics, more luxury lodge options, and malaria-free zones.

City Life

Cape Town vs. Sydney / Rio / Barcelona

- Cape Town combines beach, mountains, food and art like no other city imagine Bondi, Table Mountain, and the Sagrada Família all in one.
- Add vibrant markets, penguin colonies, and world-class hikes minutes from the CBD.

X Beach Escapes

South Africa vs. Bali / Thailand

The Garden Route and **KwaZulu-Natal** have golden beaches, surf spots, and warm Indian Ocean water—without the mass tourism.

• You get beach and wildlife in one trip, often within a couple hours' drive.

Scenic Drives

South Africa vs. New Zealand / California's Big Sur

- The **Garden Route** and **Panorama Route** rival the Pacific Coast Highway, with epic coastal cliffs, mountain passes, and wildlife along the way.
- Plus: penguins, elephants, and wine farms enroute.

Value for Money

South Africa vs. Europe / USA

- From luxury safari lodges to five-star city hotels and fine dining, South Africa gives you top-tier quality at a fraction of the cost.
- A gourmet 3-course meal with wine? Often under \$30 AUD.

Best of All Worlds

- Safari, surf, mountains, wine, cuisine, culture, and luxury—all within one wellconnected country.
- Plus, direct overnight flights from Perth to Johannesburg with South African
 Airways you'll be able to enjoy all on offer from the moment you land.

South Africa isn't just an alternative - it's the upgrade.

Please avoid duplicate HK sectors in PNR – Important Reminder

Unfortunately, we've recently seen an increase in duplicate HK sectors being held within the same PNR.

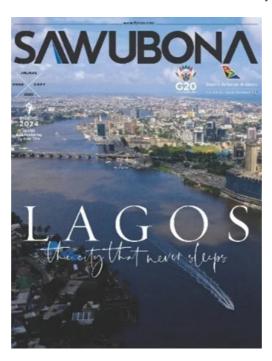
Please be reminded that holding duplicate confirmed segments will trigger an automatic HX (cancellation) by the system.

This can have serious consequences, as reinstating the original seats may not be possible. Any attempts to recover seats must be escalated to our Revenue Management team in Johannesburg, which can lead to delays — particularly problematic for urgent or time-sensitive travel.

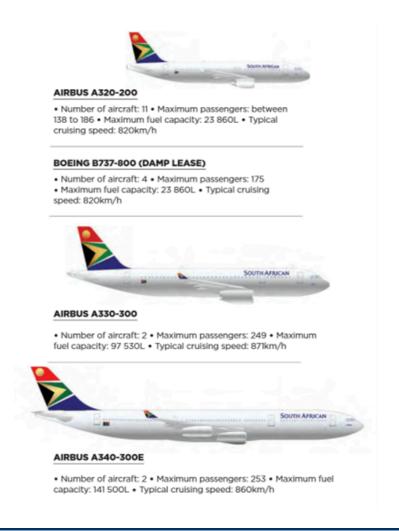
We appreciate your continued support and attention to this matter. Please doublecheck all PNRs to ensure accuracy and avoid disruption to your clients' travel plans.

Sawubona! Check out our Inflight Magazine

Click <u>here</u> to access the latest digital edition of the SAA Inflight magazine. There is plenty of useful information on travelling with SAA and in particular this month, a profile on Lagos and an article on the one of the most environmentally focused lodges in Kruger National Park; Tshokwane.



Our Current Fleet - just for the record



Contacting us



Just to remind of our Sales Support contact details. If you still have our old 1-300 number in your list of contacts please delete that, and replace with the telephone number below:

Australia - Tel +61 2 9286 8960

Email – <u>SAAAustralia@flysaa.com</u>

New Zealand - Tel +64 9 977 2237

Email – <u>saa@walshegroup.com</u>

For more information, visit www.flysaa.com or contact us on:

Australia: +61 02 9286 8960

Mon - Fri 09:00 - 17:00 Eastern Standard Time

Mon - Fri 09:00 - 17:00 Western Australia Standard Time

Email: <u>SAAAustralia@flysaa.com</u>

New Zealand: +64 9 977 2237 Mon - Fri 0900 - 1700 NZ Standard Time

Email: NZReservations@flysaa.com

NGIYABONGA - KEA LEBOHA - BAIE DANKIE - THANK YOU



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